



# EPSRC Impact Acceleration Account

Big Data Workshop  
26th<sup>th</sup> February 2013

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# IAA Overview

- £1.86million investment by EPSRC
- 1<sup>st</sup> October 2012 to 30<sup>th</sup> September 2015
- Develop impact from Strathclyde's EPSRC research grant portfolio
- Impact defined as:  
*“an effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia”*  
(Research Excellence Framework (2011)).

# IAA Aims



- Achieve a step change, permanent improvement in delivering Impact from our EPSRC-funded research portfolio;
- embed this improved performance long term by inspiring a new generation of Impact Champions and skilling research staff in impact planning and execution;
- achieve a step change in our engagement with innovative SMEs;
- achieve a step change improvement in public engagement activities associated with our EPSRC portfolio;
- transform the University and Strategic Partners' collaborative culture and their mutual understanding of Impact.

# Other funding mechanisms



- ***Encompass/Innovation Vouchers/Follow on Vouchers***
- There are a number of other funding mechanisms available from various bodies offering fund pots of between £5- £20K. It is best to discuss these on a case by case basis to ensure the most effective funding option is utilised.

# Knowledge Transfer Partnerships

- A Knowledge Transfer Partnership serves to meet a core strategic need and to identify innovative solutions to help that business grow. KTP often delivers significant increased profitability for business partners as a direct result of the partnership through improved quality and operations, increased sales and access to new markets. Social enterprises see improved results, too.
- In terms of grant available, KTP provides grants of up to 67% for SMEs and 50% for larger organisations
- **Sponsor: ESRC;**
  - **Retail: Application of social science to the following sector challenges:**



# Technology Strategy Board's 'Future Cities Demonstrator'.

- £24 million initiative which will help transform Glasgow and have a major impact on the future of cities across the UK.
- The University of Strathclyde's Technology and Innovation Centre will host the revolutionary **City Observatory**.
  - This will allow academic and business and industry researchers to analyse more than 200 information feeds about Glasgow – its health, economy, transport and energy use – to map the relationships between them and to understand how a 21st century city operates.



Questions?



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